

# REEBOK TONING SHOES AND APPAREL CLASS ACTION

## NOTICE OF SETTLEMENT APPROVAL

PLEASE READ THIS NOTICE CAREFULLY AS IT MAY AFFECT YOUR RIGHTS.

**TO ALL CLASS MEMBERS:** To all Canadian residents who purchased any of the Reebok toning shoes and/or apparel listed below between December 5, 2008 and July 10, 2012.

Eligible Shoes		Eligible Apparel	
EasyTone	JumpTone	EasyTone Capri	EasyTone Long Bra Top
EasyTone Flip	SimplyTone	EasyTone Pants	EasyTone Sleeveless Shirt
RunTone	SlimTone	Easytone Shorts	EasyTone Short Sleeve Top
TrainTone			

Please be advised that the Ontario and Québec Courts have approved the Settlement Agreement reached in class actions in Ontario and Québec, which alleged that Reebok Canada Inc., Reebok International Ltd., and Adidas Canada Limited (the “Defendants”) marketed and sold toning shoes and apparel through the use of false and misleading advertisements and representations regarding the perceived benefits of the shoes and apparel.

The Defendants deny the Plaintiffs’ allegations and deny any wrongdoing or liability. The court has not taken any position as to the truth or merits of the claims or defences asserted by either side. The allegations made by the Plaintiffs have not been proven in court.

If you would like a copy of the Settlement Agreement, it is available at [www.ReebokCanadaSettlement.ca](http://www.ReebokCanadaSettlement.ca), [www.classaction.ca](http://www.classaction.ca), or [www.clg.org](http://www.clg.org), or a copy can be obtained by contacting Class Counsel as listed below or by contacting the Claims Administrator.

To be entitled to payment, Class Members must file a claim with the Claim Administrator by November 6, 2012 in the manner described below.

### Summary of Settlement Agreement

- The Defendants, while not admitting liability, will pay a sum of at least \$1,000,000 and not more than \$2,200,000 to settle the claims of Eligible Claimants.
- Claimants may be eligible to receive a settlement payment if they purchased any of the Reebok toning shoes and/or apparel listed above between December 5, 2008 and July 10, 2012.
- Claimants are not required to provide proof of purchase in order to participate in the settlement unless: 1) the Claimant seeks compensation in excess of CAD\$200, and/or 2) in the unlikely event that the total amount of all submitted claims exceeds the total available relief (\$2,200,000), in which case Claimants may be required to submit proof.
- Any arguments based on statutes of limitations or repose shall be waived for Class Members participating in the settlement.
- Class Members have until November 6, 2012 to file a Claim.

QUESTIONS? VISIT [WWW.REEBOKCANADASETTLEMENT.CA](http://WWW.REEBOKCANADASETTLEMENT.CA) OR CALL TOLL-FREE 1 (888) 258-7280

**Opting Out**

The deadline for opting out of the settlement is September 7, 2012.

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**Legal Fees**

Class Counsel were retained on a contingent basis. The Ontario and Québec Courts will be asked to award legal fees of no more than 25% of the recovery plus expenses and applicable taxes. Class Counsel were responsible for funding all disbursements incurred in pursuing this litigation. Pursuant to the Settlement Agreement, any fees or disbursements awarded by the Courts will be paid out of the Settlement Amount.

Other than the contingent fee, Claimants are not liable for any legal fees. Claimants may, but are not obliged to, retain their own lawyers to assist them in making individual claims under the Settlement Agreement and they may not find it necessary to do so. Submitting a Claim under the Settlement Agreement is considerably less complex and less expensive than pursuing an individual lawsuit. In the event that claimants feel they require the assistance of a lawyer in making their Claim, they will be responsible to pay the legal fees of any lawyer they retain to prepare their claim.

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**Important Deadlines**

**November 6, 2012** — Deadline to File a Claim. Your completed claim form must be electronically submitted or postmarked on or before this date.

**September 7, 2012** — Deadline to Opt Out of the Settlement.

**Because of these deadlines, you must act without delay.**

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**Further Information**

To obtain a complete copy of the Settlement Agreement, a claim form, an Opt-Out Form, or other documents, visit [www.ReebokCanadaSettlement.ca](http://www.ReebokCanadaSettlement.ca) or [www.classaction.ca](http://www.classaction.ca). You may submit a claim form online. To obtain a paper copy of any of the documents other than through the website, please call the **Claims Administrator** at 1 (888) 258-7280.

For further information, please contact **Class Counsel** as follows:

In all provinces  
except Québec:

Siskinds LLP  
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THIS NOTICE HAS BEEN AUTHORIZED BY THE ONTARIO AND QUÉBEC COURTS.